

# GCSE Business Studies

## OPTION

Business Studies is the most popular degree subject in UK Universities according to the Financial Times. Even if your ambitions do not stretch that far at present, Business Studies provides you with a relevant and valuable qualification which will prepare you for the world of work or setting up your own business.

This course will help you to develop those key skills which are all important in further education and employment like creative thinking, decision-making, communication and problem-solving. It follows the GCSE Edexcel course and is equivalent to 1 GCSE at grade 1 – 9.

What skills are needed for this course?

- Good numerical and literacy skills
- The ability to research and analyse information using your own initiative
- An interest in current affairs and an enquiring mind
- The ability to communicate effectively
- The ability to work on your own or as part of a team to solve problems

The course aims to:

- Help develop an understanding of the ways in which business is organised
- Investigate the environment in which business operates
- Demonstrate some of the ways in which business is helped and controlled by the Government
- Identify the ways in which business behaves and responds to change
- Give an insight into the way people work in business

Examination:

- Assessment is via two 1 hour 30 minute exams in Year 11.
  - Exam 1: Investigating small business
  - Exam 2: Building a business

Progression Pathways to further and higher education:

A qualification in Business Studies can lead to a career in accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.

Career Opportunities:

- Management traineeship (e.g. retailing)
- Banking and Finance
- Marketing
- Human Resource (personnel) management